

businessessentials[®]

Advice and ideas to grow your business - presented by Nick Schildberger

February 2012 | Audio CD



the extras



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A month has already gone by since we all wished each other a Happy New Year, hoping and praying at the same time that it would be a prosperous one after the rocky ride through 2011. So, what's the outlook?

Our resident economist, Professor Neville Norman, has been reviewing his own forecasts to see how they compare with those of his colleagues. As he explains in his interview this month, the results aren't exactly rosy. He foreshadows a pretty tough year, with not much upside until 2013. But he has some wise words on things we can do to help us get through.

As we settle once again into the business of running our businesses, we have lots of down-to-earth advice on several other key issues. David Henderson, of business consultancy ROCG, considers the tricky question of transition, when we're thinking of pulling up stumps, while business coach and author Alan Hargreaves tells us how a "back to basics" approach can help keep costs in line and cashflow moving in the right direction. And strategist Christopher Tipler, author of Corpus RIOS, takes a radical look at what he calls one of the three big business frontiers: how we treat our people.

If you're still in the healthy position of being able to replace staff or hire new ones, Erin Goffett of The Munro Group, makes the case for getting professional recruiting help rather than a DIY approach. We talk leadership with Renato Mazza of St Andrew's Insurance, and rounding out this month's CD, Daniel Carlin, of Elevate Performance and Health, explains why he's so passionate about the importance of making employee health part of an overall business strategy.

Enjoy the CD and, as the year gets back into full swing, I hope you'll find plenty of value.

A handwritten signature in black ink that reads "Nick Schildberger". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Nick Schildberger
Managing Director

For more information about the topics discussed on this February 2012 program, please contact the relevant organisations listed below.

ECONOMIC UPDATE

Professor Neville Norman,
Melbourne University
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CASH FLOW STRATEGIES FOR BOOTSTRAPPED BUSINESSES

Alan Hargreaves
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www.alanhargreaves.com

GROOMING YOUR BUSINESS FOR TRANSITION

David Henderson, ROCG
www.rocg/asiapacific

RELEASING THE UNTAPPED ENERGY IN YOUR BUSINESS

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T: 03 9510 5441
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www.corpusrios.com

THE HIDDEN COSTS OF DIY RECRUITMENT

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NEW RULES ON FBT & CAR PACKAGES

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LESSONS IN LEADERSHIP

Renato Mazza, St Andrew's Australia
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SHAREMARKET UPDATE

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MAKE WORKPLACE HEALTH A BUSINESS STRATEGY

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Accountants Who Help You See Further

Cummings Flavel McCormack are accountants who provide accounting, auditing and business advice to business owners. Cummings Flavel McCormack also provides tax consulting services.

Tax Consulting

Tax law is relevant to every major business and investment decision. Understanding the latest developments in tax is difficult.

The Cummings Flavel McCormack tax consulting practice works with clients to evaluate the taxation risks and benefits applicable to their business and investment plans.

We are proud of our ability to untangle the complexities of tax law to produce commercially practical tax advice that the client can understand and act on with confidence.

We have significant breadth of experience, having worked with successive governments in tax law development and holding key positions on advisory and education committees with professional tax bodies.

David Kent, Michael Jones and Neil Flavel lead a group of dedicated taxation professionals.



CFMC KEY TAX DATES FOR: FEBRUARY AND MARCH 2012

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|------------------|---|
| 21 Feb 12 | Lodge monthly activity statement for January 2012. |
| 28 Feb 12 | Lodge quarterly GST activity statement for Oct-Dec.
Lodge quarterly tax instalment notice (no GST) for Oct-Dec if varying the instalment amount. |
| 21 Mar 12 | Lodge monthly activity statement for February 2012. |
| 31 Mar 12 | Income tax return for companies and super funds with income over \$2 million in last year lodged (excluding large/medium business taxpayers). |

For more visit our website, www.cfmc.com.au

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